



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

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Notice to the Investors/Unit holders of ICICI Prudential Value Fund - Series 1, ICICI Prudential Value Fund - Series 2, ICICI Prudential Value Fund - Series 3, ICICI Prudential Value Fund - Series 4, ICICI Prudential Growth Fund - Series 1 and ICICI Prudential Equity Saving Fund - Series 1 (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved August 28, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on August 28, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on August 20, 2015 (₹ Per unit)
ICICI Prudential Value Fund - Series 1		
Regular Plan - Dividend	0.75	15.14
Direct Plan - Dividend	0.75	15.45
ICICI Prudential Value Fund - Series 2		
Regular Plan - Dividend	0.75	15.29
Direct Plan - Dividend	0.75	15.61
ICICI Prudential Value Fund - Series 3		
Regular Plan - Dividend	0.75	13.57
Direct Plan - Dividend	0.75	13.80
ICICI Prudential Value Fund - Series 4		
Regular Plan - Dividend	0.75	12.65
Direct Plan - Dividend	0.75	12.81
ICICI Prudential Growth Fund - Series 1		
Regular Plan - Dividend	0.75	12.91
Direct Plan - Dividend	0.75	13.14
ICICI Prudential Equity Saving Fund - Series 1		
Regular Plan - Dividend	0.75	13.19
Direct Plan - Dividend	0.75	13.47

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on August 28, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : August 21, 2015

No. 016/08/2015

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.